Capturing bottom of the pyramid regional data that informs the conceptualisation and implementations of CSI projects.

WHAT

Getting to know our beneficiaries.

The Big Data Project aims to:

Collect demographic data on marginalised and underprivileged communities from all regions.

Inform stakeholders on potential beneficiaries per region.

Analyse beneficiary gaps in development in Namibia.

HOW

Pool current data from stakeholders.

Identify lacking demographic data.

Collect new demographic data through regional connections.

Conduct surveys on persisting needs per community.

Partner with key stakeholders in the information and data spaces.